

2019—2020



ESAD
COLLEGE OF ART
AND DESIGN

PROGRAM OF STUDY
BA DEGREE

PRODUCED AT ESAD'S TYPOGRAPHY WORKSHOP IN RISOGRAPH
PRINTING PROCESS, ON FSC CERTIFIED PAPER AND ECOLOGICAL INK.

[LINKEDIN.COM/COMPANY/ESAD](https://www.linkedin.com/company/esad)
[FLICKR.COM/PHOTOS/ESADMATOSINHOS](https://www.flickr.com/photos/esadmatosinhos)
[VIMEO.COM/ESAD](https://www.vimeo.com/esad)

[FACEBOOK.COM/ESADMATOSINHOS](https://www.facebook.com/esadmatosinhos)
[INSTAGRAM.COM/ESADMATOSINHOS](https://www.instagram.com/esadmatosinhos)
[TWITTER.COM/ESADMATOSINHOS](https://twitter.com/esadmatosinhos)

+351 229 578 750
[INFO@ESAD.PT](mailto:info@esad.pt)
ESAD.PT

ESAD ARTE + DESIGN
AV. CALOUSTE GULBENKIAN
4460-268 SENHORA DA HORA
MATOSINHOS, PORTUGAL

SEMESTER [30 ECTS]

BA DEGREE COMMUNICATION DESIGN PRODUCT DESIGN INTERIOR DESIGN FASHION DESIGN DIGITAL ARTS AND MULTIMEDIA

DIGITAL ARTS AND MULTIMEDIA

1ST YEAR 27 HRS 30 ECTS

MODULES	HRS	ECTS
MULTIMEDIA STUDIO PRACTICES I / 6 / 15	6	7.5
CONTEMPORARY ART THEORY AND LAB PRACTICES I	6	4.5
DRAWING I	4	4.5
DIGITAL LAB	4	4.5
GEOMETRY AND PROJECTION	3	3
ART AND DESIGN HISTORY	2	3
PERCEPTION THEORY	2	3

2ND YEAR 25 HRS 30 ECTS

MODULES	HRS	ECTS
MULTIMEDIA STUDIO PRACTICES II	6	7.5
CONTEMPORARY ART THEORY AND LAB PRACTICES II	8	7.5
DRAWING II	4	4.5
CREATIVE WRITING AND STORYTELLING	3	4.5
CONTEMPORARY ART STUDIES	2	3
MEDIA HISTORY	2	3

3RD YEAR 24 HRS 30 ECTS

MODULES	HRS	ECTS
MULTIMEDIA PRODUCTION	4	7.5
STORYTELLING	6	4.5
DIGITAL MEDIA POST-PRODUCTION	4	3
AESTHETICS	2	3
CONTEMPORARY MEDIA, ANALYSIS AND CRITICS	2	3

OPTIONAL UNITS

MODULES	HRS	ECTS
DIGITAL SCULPTING	3	4.5
3D ANIMATION	3	4.5
DIGITAL CINEMATOGRAPHY	3	4.5
SOUNDSCAPES	3	4.5
INTERFACES DESIGN	3	4.5
INTERFACES DEVELOPMENT	3	4.5
DRAWING AND CREATIVE EXPRESSION	3	4.5
PHOTOGRAPHY	3	4.5

ESAD.PT/EN/CURSOS/LICENCIATURA/ARTES-DIGITAIS-E-MULTIMEDIA

FASHION DESIGN

1ST YEAR 24 HRS 30 ECTS

MODULES	HRS	ECTS
DESIGN INTRODUCTION	6	7.5
DRAWING I	4	4.5
DIGITAL LAB I	4	4.5
IMAGE LAB	3	4.5
GEOMETRY AND PROJECTION	3	3
ART AND DESIGN HISTORY	2	3
PERCEPTION THEORY	2	3

2ND YEAR 23 HRS 30 ECTS

MODULES	HRS	ECTS
PROJECT I - FASHION	6	7.5
DRAWING II	4	4.5
FASHION DRAWING I	4	4.5
PRODUCTION TECHNIQUES	3	4.5
FASHION AND JEWELLERY HISTORY	2	3
MATERIALS LAB	2	3
DESIGN METHODOLOGIES	2	3

3RD YEAR 24 HRS 30 ECTS

MODULES	HRS	ECTS
PROJECT II - FASHION	8	7.5
FASHION DRAWING II	4	4.5
TRENDS IN CONTEMPORARY FASHION	2	3
DIGITAL FASHION LAB	2	3
DESIGN THEORY	2	3

OPTIONAL UNITS

MODULES	HRS	ECTS
GARMENT PATTERNS AND PRODUCTION	3	4.5
FASHION PHOTOGRAPHY AND PRODUCTION	3	4.5
FASHION MARKETING AND PUBLICITY	3	4.5
PATTERNS AND PRINTING	3	4.5
DRAWING AND CREATIVE EXPRESSION	3	4.5
PHOTOGRAPHY	3	4.5

ESAD.PT/EN/CURSOS/LICENCIATURA/MODA

INTERIOR DESIGN

1ST YEAR 24 HRS 30 ECTS

MODULES	HRS	ECTS
DESIGN INTRODUCTION	6	7.5
DRAWING I	4	4.5
DIGITAL LAB I	4	4.5
IMAGE LAB	3	4.5
GEOMETRY AND PROJECTION	3	3
ART AND DESIGN HISTORY	2	3
PERCEPTION THEORY	2	3

2ND YEAR 23 HRS 30 ECTS

MODULES	HRS	ECTS
PROJECT I - INTERIOR	6	7.5
DIGITAL LAB II	4	4.5
DRAWING II	4	4.5
CONSTRUCTION FOR INTERIORS	3	4.5
INTERIORS HISTORY	2	3
MATERIALS LAB	2	3
DESIGN METHODOLOGIES	2	3

3RD YEAR 24 HRS 30 ECTS

MODULES	HRS	ECTS
PROJECT II - INTERIOR	8	7.5
DIGITAL LAB III	4	4.5
LIVING CULTURE	2	3
CONSTRUCTION SYSTEMS	2	3
DESIGN THEORY	2	3

OPTIONAL UNITS

MODULES	HRS	ECTS
COLOUR, LIGHT AND MATTER	3	4.5
LIGHTING	3	4.5
PROJECT MANAGEMENT, BUDGETING AND COMMUNICATION	3	4.5
MODEL MAKING	3	4.5
TECHNIQUES OF SPATIAL REPRESENTATION	3	4.5
WINDOW DISPLAY AND VISUAL MERCHANDISING	3	4.5
DRAWING AND CREATIVE EXPRESSION	3	4.5
PHOTOGRAPHY	3	4.5

ESAD.PT/EN/CURSOS/LICENCIATURA/INTERIORES

COMMUNICATION DESIGN

1ST YEAR 24 HRS 30 ECTS

MODULES	HRS	ECTS
DESIGN INTRODUCTION	6	7.5
DRAWING I	4	4.5
DIGITAL LAB I	4	4.5
IMAGE LAB	3	4.5
GEOMETRY AND PROJECTION	3	3
ART AND DESIGN HISTORY	2	3
PERCEPTION THEORY	2	3

2ND YEAR 23 HRS 30 ECTS

MODULES	HRS	ECTS
PROJECT I - COMMUNICATION	6	7.5
DIGITAL LAB II	4	4.5
DRAWING II	4	4.5
ILLUSTRATION	3	4.5
TYPOGRAPHY	2	3
MEDIA HISTORY	2	3
DESIGN METHODOLOGIES	2	3

3RD YEAR 24 HRS 30 ECTS

MODULES	HRS	ECTS
PROJECT II - COMMUNICATION	8	7.5
DIGITAL MEDIA DESIGN	4	4.5
DESIGN AND VISUAL CULTURE	2	3
GRAPHIC PRODUCTION	2	3
DESIGN THEORY	2	3

OPTIONAL UNITS

MODULES	HRS	ECTS
PACKAGING DESIGN	3	4.5
GRAPHICS AND MERCHANDISING	3	4.5
MODELLING AND ANIMATION	3	4.5
MARKETING, COMMUNICATION AND BRANDING	3	4.5
VISUAL INFORMATION	3	4.5
DRAWING AND CREATIVE EXPRESSION	3	4.5
PHOTOGRAPHY	3	4.5

ESAD.PT/EN/CURSOS/LICENCIATURA/COMUNICACAO

PRODUCT DESIGN

1ST YEAR 24 HRS 30 ECTS

MODULES	HRS	ECTS
DESIGN INTRODUCTION	6	7.5
DRAWING I	4	4.5
DIGITAL LAB I	4	4.5
IMAGE LAB	3	4.5
GEOMETRY AND PROJECTION	3	3
ART AND DESIGN HISTORY	2	3
PERCEPTION THEORY	2	3

2ND YEAR 23 HRS 30 ECTS

MODULES	HRS	ECTS
PROJECT I - PRODUCT	6	7.5
DRAWING II	4	4.5
DIGITAL LAB II	4	4.5
MODELS AND PROTOTYPES	3	4.5
INDUSTRIAL DESIGN HISTORY	2	3
MATERIALS LAB	2	3
DESIGN METHODOLOGIES	2	3

3RD YEAR 24 HRS 30 ECTS

MODULES	HRS	ECTS
PROJECT II - PRODUCT	8	7.5
DIGITAL LAB III	4	4.5
INTEGRATED PRODUCT DESIGN	2	3
PRODUCT LAB	2	3
DESIGN THEORY	2	3

OPTIONAL UNITS

MODULES	HRS	ECTS
PRODUCT DEVELOPMENT	3	4.5
ERGONOMICS	3	4.5
PRODUCT MANAGEMENT	3	4.5
BRANDS AND PRODUCT STRATEGIES	3	4.5
MANUAL SKETCHING AND RENDERING	3	4.5
DRAWING AND CREATIVE EXPRESSION	3	4.5
PHOTOGRAPHY	3	4.5

ESAD.PT/EN/CURSOS/LICENCIATURA/PRODUTO

ERASMUS WEEKLY HOURS
[ECTS] EUROPEAN CREDIT TRANSFER
AND ACCUMULATION SYSTEM

ERASMUS STUDENTS CAN NOT
ATTEND MODULES FROM 1ST
ACADEMIC YEAR.

ERASMUS STUDENTS AND COURSE
COORDINATORS WILL BE NOTIFIED
IN ADVANCE OF THE OPTIONAL
UNITS AVAILABLE.

THE OPTIONAL UNITS REQUIRE
A MINIMUM APPLICATIONS OF
REGULAR STUDENTS TO OPEN.